



# **THE POPPY FACTORY**

**getting you back to work**

**Guidance Notes for Tour Organisers**

**Address:**

The Poppy Factory  
20 Petersham Road  
Richmond  
Surrey  
TW10 6UR

Website: [www.poppyfactory.org](http://www.poppyfactory.org)

Tel: 020 8940 3305

Email: [admin@poppyfactory.org](mailto:admin@poppyfactory.org)

Fax: 020 8332 1205

**Introduction:**

We warmly welcome visitors on pre-arranged tours of The Poppy Factory. Our volunteer tour guides, offer tours for groups of between 10 and 42 people all year round. During your visit, our tour guides will give you an informative presentation, using original footage and films to tell the story of the origins of the poppy as a symbol of remembrance; the heritage of The Poppy Factory since its foundation in 1922 and how we remain true to our original charitable purpose today. Tours are free of charge but donations are gratefully received.

**Background:**

The Poppy Factory was established in 1922 as an independent charity to provide employment for disabled servicemen after the First World War. The work consisted of making the poppies, crosses and wreaths for the annual remembrance tide. 90 years on, we remain an independent charity and our aim - to enable wounded, injured and sick ex-Service men and women in finding paid, meaningful

civilian employment – also remains the same. We continue to make remembrance poppies, crosses and wreaths and every November the annual Field of Remembrance at Westminster Abbey is organised and run by The Poppy Factory.

**The Present:**

Over the last 90 years our work has evolved and we have significantly adapted the services we provide. We have a long-established relationship with The Royal British Legion and are proud to supply the poppies, crosses and wreaths for the annual remembrance tide. We are also, however, an independent charity in our own right.

Whilst the factory continues to provide employment for wounded, injured or sick ex-Service men and women and disabled dependants, we are also mindful of those veterans who do not live within the Borough of Richmond or its surrounding areas. We therefore also now reach much further beyond the factory by working with wounded, injured or long term sick ex-Service men and women to help them understand their career aspirations and develop the tools, skill, knowledge and confidence to achieve their professional ambitions and get them back into work around the UK. We also work with employers, to source employment opportunities and remove any barriers preventing wounded, injured or sick ex-Service men and women from gaining work.

**To book a tour:**

To book a tour please call us on 020 8940 3305 or email [admin@poppyfactory.org](mailto:admin@poppyfactory.org)

We will then tell you whether the date you have requested is available and make a provisional booking for you. We do ask that you return the form at the end of this document to confirm your booking. We can arrange a morning or an afternoon tour from Monday to Thursday. Morning tours start at 10.30am and afternoon tours start at 1.30pm<sup>1</sup>. The tour takes approximately an hour and a half in total. We welcome groups of all ages including school groups, scout and guide groups (above age 6 years). Presentations are adapted to suit younger audiences.

**What we need from you:**

When you book your tour we will need to know the following:

- The number of people in the tour party.
- The name of your group and the group leaders contact details, including a mobile number for the day.
- Any information about the group that you feel relevant to your visit.
- For adult tours we request the names and addresses of those attending the tour (a form is enclosed at the end of this document). Please note this is not required for school parties or other younger visitors.
- Any information about special requirements you have. Please note, The Poppy Factory is fully

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<sup>1</sup> Please note tour start times may vary if your group has booked lunch at The Poppy Factory.

accessible for disabled visitors but we regret we do not provide wheelchairs for visitors to use on site.

When you arrive, please let your tour guide know what time your return transport is arranged for or if you have any other pre-arranged appointments, so that we can be sure you are finished in time. Groups attending an afternoon tour are kindly requested to ensure that you are clear of the factory premises by 16:00hrs. Please also ensure that you have a contact number for your coach driver (if relevant) in case of emergency.

We kindly request that members of the tour party support other members who are less able and we would be grateful if all visitors would note that we are a working factory. Our factory workers are pleased to answer questions and demonstrate how they make the poppies, crosses and wreaths but please do be aware that it is a working environment.

Prior to arrival, you might find it helpful to make these notes available to other members on the tour party – if travelling by coach you might find it useful to use the coach intercom system to do this to ensure that members of the group can make the most of the tour.

**What you can expect:**

Your volunteer tour guide will welcome you on arrival and hot drinks (or squash for our younger visitors) will be available at the start of the tour. The tour guide will then begin a presentation in our show-room which will cover the history of the poppy as the national symbol of

remembrance, the heritage of The Poppy Factory and will tell you how we continue our founders' vision today by supporting wounded, injured and sick ex-Service men and women into civilian employment within their own communities.

After your presentation (which includes video films and historical artefacts) you will walk round the factory floor and see how the poppies, crosses and wreaths are made. At the end of the tour, you can purchase a selection of souvenirs such as Poppy china, jewellery and other giftware from our show-room area. We have a different collection of items to those sold within The Royal British Legion Poppy Shop ([www.poppysshop.org](http://www.poppysshop.org)) and would not wish to cause disappointment if you are looking for a specific product from the Royal British Legion Poppy Shop.

Please note that we operate a 'No Smoking' policy within the Factory and visitors are requested to refrain from smoking during their visit.

**Donations:**

Visits to The Poppy Factory are free of charge but we rely on the generosity of our supporters to ensure that we can help more wounded, injured and sick veterans back into employment. We are very grateful for any donations you are able to make.

If you wish to support us, you can make cheques payable to The Royal British Legion Poppy Factory; you can give cash donations to your tour guide or the Fundraising team within

the factory; or you can make donations online via our website:

<http://www.justgiving.com/rblpoppyfactory/Donate>

**Become a Friend of The Poppy Factory:**

If you have enjoyed your visit, we would very much like you to become a “Friend” of The Poppy Factory; you will be offered a leaflet about this at the end of your tour.

**Visitor group entrance and parking:**

The Factory entrance is on the Petersham Road opposite the Hobart Hall Hotel just a few hundred yards from Richmond Bridge. **Unfortunately we are unable to offer parking for individual cars or coaches** but passengers can be set down at the entrance to our car park.

**Car Parks:**

Pay & Display coach and car parking facilities are available at The Old Deer Park, Richmond; approx. 15 minutes’ walk from the Factory and accessible from the A316. There are also NCP Car Parks available in Richmond town centre (approx. 10 minutes’ walk from the factory).

**Public Transport:**

The Factory is 15 minutes’ walk from Richmond Station, or 5 minutes by No. 65 bus from outside the station. The station is on the District Line or via main line from Waterloo Station. The no. 65 bus also runs from Kingston bus terminal to Petersham Road with a bus stop just by the Factory entrance.

**Refreshments:**

Lunch is available at 1.15pm in our staff canteen; please be aware that we are only able to accommodate one group per day for a lunch booking therefore lunches must be reserved in advance.

To make a lunch booking, please complete and return the enclosed lunch booking form with your tour confirmation form. Please ensure that you have already discussed your lunch request with Accent Catering first, contact details can be found on the lunch booking form overleaf.

All cheques in payment for meals must be made payable to Accent Catering Services Ltd and must be received at least 28 days in advance. We regret that we are unable to guarantee your lunch booking until we have received your cheque, so do try and ensure all payments are received as soon as possible.

We regret payments are non-refundable unless we are unable to accept your lunch booking. If you require a receipt for your payment, please send a stamped address envelope.

We look forward to welcoming you.

Thank you.

## **TOUR BOOKING CONFIRMATION FORM**

(To be returned at least 30 days before your visit)

Date of Tour:

Name of Group:

Morning/Afternoon Tour (please circle)

The number of visitors in our group will be:

(Minimum 10/Maximum 42)

Number of visitors using wheelchairs or needing special requirements:

Tour Organisers Name (please print):

Contact Tel. Number:

Mobile Number (for the day of visit):

Email Address:

Signed:

Date:

Please detach and return this booking form to The Poppy Factory, 20 Petersham Road, Richmond, Surrey TW10 6UR.

## LUNCH CONFIRMATION FORM

(To be returned at least 28 days before your visit)

To ensure you enjoy your meal at its best, we ask that all members of your party eat from the same menu. We currently offer two menu options and a 'light bite' option, as detailed below.

If there are any special dietary requirements, please contact Accent Catering on 020 8939 1832.

Date of Tour:

Name of Group:

Morning/Afternoon Tour (please circle)

Total number in tour party:

Any Special Dietary requirements:

Menu A            OR            Menu B            OR            Light Lunch  
(Please Circle)

Number for meal option 1:

Number for meal option 2:

Signed:

Date:

Print Name:

Contact Tel

No:

## Menu Options

Menu A (Two course meal at £8.75 per person)

Option 1: Cottage Pie

A rich mix of premium beef mince, vegetables and gravy, with a creamy mash topping

Option 2: Vegetable Bolognese

(V) Vegetable Bolognese sauce, with Baked Potatoes & Green Peas.

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Menu B (Two course meal at £8.75 per person)

Option 1: Fish & Chips (25 portions max)

Crispy coated cod fillet, served with chips, peas and tartar sauce

Option 2: Vegetable Hot Pot

(V) Vegetable hot pot, with herb dumplings & peas

All the above dishes come with homemade sweet of the day.

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## Light Lunch

We also offer a light lunch at £5.50 per person which consists of:

Soup of the Day served with a crusty baguette

Homemade sweet of the day

